



WIAA

WATER INDUSTRY
ACHIEVEMENT
AWARDS

MARCH 29, 2011
INTERNATIONAL CONVENTION CENTRE, BIRMINGHAM

Organised by



The Water Industry Achievement Awards showcase top class performance and innovation, reward achievement and raise standards in the water sector. The Awards give you the opportunity to promote your company or brand, and to gain recognition for your commitment to the water sector alongside other highly respected industry players. The event will highlight the best in innovation and achievement throughout the water industry. Join us and take part in a memorable and prestigious evening, celebrating with the best in the industry!

THE WATER INDUSTRY ACHIEVEMENT AWARDS

- Highlight the achievements of innovation and best practice in the water industry
- Encourage entrants to strive for even higher levels of innovation and excellence
- Reward those individuals and teams who have attained the highest standards
- Celebrate the successes achieved in the past year

How this will benefit you

- Enhance your corporate profile within the water industry over a six-month period, culminating in a glittering black-tie dinner and awards ceremony
- Partner with the two best known water industry media brands, WET News and Water & Wastewater Treatment
- Reach more than 60,000 key water industry professionals every month
- Create positive PR by being associated with the awards' innovative and inspirational entrants
- Your company logo in all Water Industry Achievement Awards literature, editorial and marketing campaigns
- Exclusive branding on web4water.com
- Sponsors are recognised as leaders in their chosen field
- Along with our winners, sponsors are the VIPs of the WIAA Awards

Inclusive Package £10,000 plus VAT

For further information please contact:

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SPONSORSHIP PACKAGE

As the only event of its kind to focus on innovation and best practice in the water industry, the Awards offers high-profile branding and sponsorship opportunities, editorial coverage, advertising and of course at the glittering ceremony itself.

Awards Advertising Campaign

- Your company logo on all the awards' advertisements from the launch date to the awards night encouraging entry/promoting tables sales

Marketing

- A full page advertisement in a premium position within the WIA Awards Review coverage in WET News and Water & Wastewater Treatment (Approx 50,000 readership) and placed online on web4water.com
- Sponsors will receive an exclusive full colour banner on the WIAA site – running from October 2010 – (also available through web4water.com and edie.net)
- Your logo and company profile will appear on the WIA Awards website with hyperlink to your company website
- Sponsors will have their logo on all WIA Awards emailed communication – including the regular WIA Awards newsletter sent to over 10,000 decision makers

Entry Forms

- Copies for you to send to your customers encouraging them to enter

High profile promotion

	October	November	December	January	February	March
Phase	Launch Call for entries	Call for entries advertisements	Book your seats advertisements	Closing date for entries	Awards judging takes place	WIAA finalists announced
Activity	Six month promotion starts with editorial in WET News, WWT. WIAA website to feature your website and company	High profile editorial in both WN and WWT to encourage entries to the awards. Regular updates and news on Awards website. Direct mail promotional material including your logo. Press information will also be issued regularly to relevant trade and regional press, and to trade organisations for inclusion on their websites.				Editorial coverage in both WET News and WWT announcing the finalists, and on web4water
Reach	A key audience of 60,000+ water industry professionals					

Invitations

- Logo on all WIA Awards invitations

Editorial coverage

- Logo in Awards review in WET News and Water & Wastewater Treatment
- Sponsors will have editorial coverage

On the Night

- Presentation to winner of your sponsored category
- Prominent branding on stage, company name in front of every guest on menu cards and awards programme
- Dedicated space at venue for promotional pop-up
- Personal thank-you from host during the awards announcements
- Table of ten in the first two rows
- First option to renew sponsorship in 2012

Guest List

- You will receive a full guest list prior to the event and final guest list after the event for your marketing use

2011 Award Categories

Outstanding Innovation 2011 sponsored by 

Partnership Initiative of the Year sponsored by 


People Initiative of the Year

Community Project of the Year

Most Innovative New Technology of the Year sponsored by 

Most Innovative Use of an Existing Technology

Customer Satisfaction Initiative of the Year

Carbon Reduction Initiative of the Year sponsored by 

Sustainable Drainage & Flood Management Initiative of the Year

F.O.G. (Fats, Oil and Grease) Initiative of the year

Health & Safety Initiative of the Year

Outstanding Individual Contribution to the Water Industry

2010 Attendees

ABB	Gha Livigunn	Serco
ABS Wastewater Technology	Glasgow City Council	Severn Trent Water
AECOM Design & Build	GTM	South West Water
Aker Solutions	H2O	Southern Water
Andritz	Halcrow Group	SP Holding
Anglian Water	Imtech Process	Spaans Babcock
Anglo Technical Recruitment	Info Terra	Saint-Gobain PAM UK
Aquarius Marine Group	ITT Water & Wastewater	Stonbury
Armitage Communications	IWEX	Technolog
ARUP	JN Bentley	Thames Water
Asset International	KSB	United Utilities
Atkins	Laing O'Rourke	University of Sheffield
Balfour Beatty Utility Solutions	Morgan Farrans	Viking Johnson
Byzak (Retroflo)	Morrison Construction	Wessex Water
Carillion	Morrison Utility Services	WET News
Chelmsford Borough Council	Mott MacDonald	Wincanton
Community Service Volunteers	Mouchel	WWT
Compliance Consulting	MWH	Yorkshire Water
Costain	National Laboratory Service	
Cranfield University	Nomenca	
Dwr Cymru Welsh Water	Northern Ireland Water	
Ebcor	Northumbrian Water	
Enpure	Ofwat	
Environment Agency	Outside Insight	
Environmental Compliance Consulting	Pell Frischmann	
EU Skills	Renium	
Farrans (Construction)	Richard Allitt Associates	
Faversham House Group	Roevin Management Services	
Frazer	RPS Water	
GallifordTry	Rumpus Communications	
	Scottish Environment Protection Agency	
	Scottish Water	
	SEAMS	
	Self Unlimited	

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